Sustainability Collection

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John Peterson of Angelic Organics

John Peterson of Angelic Organics talks about his community-supported farm.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/38
Format: FLV
Size: 7.6 MB

Overview

Duration: 00:02:30
Sentence Summary: John Peterson of Angelic Organics talks about his community-supported farm.
Abstract: John Peterson of the Angelic Organics Community Supported Farm explains how community-supported agriculture works. His farm has over one thousand local shareholder/members and produces food for six thousand people. Peterson also discusses his relationship with the land and how much he enjoys riding tractors.

Video Information

Added: December 17, 2010
Last updated: April 26, 2011
Language Note: English

Descriptors

Sustainability: Food
Genre: Interview
Goal: Journalism
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: John Peterson
Sponsoring Institution: Sustainable Table

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Sun Chips Sustainability Story

An interview with a Frito Lay executive on Sun Chips' sustainable practices.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/37
Format: FLV
Size: 4.6 MB

Overview

**Duration:** 00:15:46

**Sentence Summary:** An interview with a Frito Lay executive on Sun Chips' sustainable practices.

**Abstract:** Thomas Oh, the director of marketing for Frito Lay Sun Chips, is interviewed by Sustainable Life Media. Oh discusses the history of the Sun Chips brand from its introduction in early nineties as a healthier alternative to chips to their new compostable packaging introduced in 2009. He also discusses the use of solar power in chip production, which is where the name Sun Chips comes from, as well as some community programs the company is involved in.

**Video Information**

**Added:** December 17, 2010
**Last updated:** April 18, 2011
**Language Note:** English

**Dates**

**Original Broadcast:** May 1, 2009

**Descriptors**

**Sustainability:** Food, Sustainable Industry
**Genre:** Interview
**Goal:** Journalism
**Global Geographic Region:** USA
**Sponsoring Organization:** Corporation

**Responsible Entities**

**On-Screen Participants:** Thomas Oh
**Sponsoring Institution:** Sustainable Life Media

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Living Forest Communities

The president of a corporation building planned communities discusses their use of environmentally friendly techniques.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/36
Format: FLV
Size: 11 MB

Overview

Duration: 00:03:24
Sentence Summary: The president of a corporation building planned communities discusses their use of environmentally friendly techniques.
Abstract: Doug Makaroff, the president of Living Forest Communities, discusses how his company plans and builds communities in forested lands on Vancouver Island in British Columbia, Canada. The company buys forested lands and builds the communities with low-impact houses, efficient sewers and geothermal heating.

Video Information

Added: December 17, 2010
Last updated: April 18, 2011
Language Note: English

Descriptors

Sustainability: Sustainable Industry, Urban Planning
Genre: Interview
Goal: Public Relations
Global Geographic Region: Canada and Mexico
Sponsoring Organization: Corporation

Responsible Entities

On-Screen Participants: Doug Makaroff

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Neighbourhood Turnaround

A neighborhood committee chairperson discusses revitalization projects in a Canadian town.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/35
Format: FLV
Size: 33.7 MB

Overview

Duration: 00:08:46
Sentence Summary: A neighborhood committee chairperson discusses revitalization projects in a Canadian town.
Abstract: The vice-chairperson of the Fernwood Neighborhood Resource Group discusses how her community in British Columbia, Canada came together to revitalize their downtown area. The community developed a plan to revitalize their town square by repurposing vacant buildings for new uses and creating a gathering space for the community.

Video Information

Added: December 17, 2010
Last updated: April 18, 2011
Language Note: English

Descriptors

Sustainability: Urban Planning
Genre: Interview
Goal: Journalism
Global Geographic Region: Canada and Mexico
Location Type: Town

Responsible Entities

On-Screen Participants: Trish Richards

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Interview with a UK Sustainability Manager

An interview with a sustainability manager at a UK company.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/2
Format: M4V
Size: 44.4 MB

Overview

Duration: 00:03:48
Alternative Title: Logica on Sustainability
Sentence Summary: An interview with a sustainability manager at a UK company.
Abstract: Logica, UK's Head of Sustainability & Environment, Tony Rooke, had a chat with Tom Raftery, the interviewer, about Logica's sustainability programs internally at Logica and for their clients. Rooke discusses company initiatives such as reducing energy consumption of computer systems and recycling programs.

Video Information

Added: November 17, 2010
Last updated: March 27, 2011
Audience: Any
Language Note: English

Dates

Creation: March 23, 2009

Descriptors

Sustainability: Sustainable Industry, Recycling, Reducing, and Reusing
Genre: Interview
Goal: Public Relations
Global Geographic Region: Europe
Sponsoring Organization: Corporation

Responsible Entities

On-Screen Participants: Tom Raftery
On-Screen Participants: Tony Rooke
Sponsoring Institution: GreenMonk TV
Uploader: archive@coteindustries.com

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Scenes of Garbage

Images of garbage set to music.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/96
Format: FLV
Size: 20.2 MB

Overview

Duration: 00:01:07
Alternative Title: Rubbish
Sentence Summary: Images of garbage set to music.
Abstract: A short showing photos of garbage at various unknown locations set to the music of an acoustic guitar solo.

Video Information

Added: November 17, 2010
Last updated: April 24, 2011
Audience: Any
Language Note: None

Dates

Creation: November 1, 2010

Descriptors

Sustainability: Environment, Recycling, Reducing, and Reusing
Genre: Home movie/souvenir
Goal: Commentary
Sponsoring Organization: Individual

Responsible Entities

Uploader: symons.s.molton@btinternet.com

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Sustainability at a Glance: Costa Rica

Introduction to sustainability within the context of labor and resources in Costa Rica.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/11
Format: MP4
Size: 57.4 MB

Overview

Duration: 00:13:49
Alternative Title: What is Sustainability?
Series Title: Costa Rica & Sustainability
Sentence Summary: Introduction to sustainability within the context of labor and resources in Costa Rica.
Abstract: Video interview with farmers and activists exploring the philosophy of sustainability and application of methods within the context of Costa Rican resource and labor conditions.

Video Information

Last updated: April 26, 2011
Language Note: English with some Spanish (with English subtitles)

Dates

Original Broadcast: April 20, 2006

Descriptors

Sustainability: Energy, Environment, Sustainable Industry, Natural Resources, Overview
Genre: Interview
Goal: Advocacy, Instruction
Global Geographic Region: Central America
Sponsoring Organization: Individual
Location Type: Rural

Responsible Entities

On-Screen Participants: Erick Vargas, Jose Luis Zunigas, Lucas Ramirez
Sponsoring Institution: Associated Colleges of the South, ACS Environmental Alliance, Trinity University, Dr. Barry Allen.
Producer: Brian Birdwell, Subatomic Lifestyle.
Director: Brian Birdwell, Subatomic Lifestyle

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NASA's Sustainability Base: Window to the Future on Earth

Overview of NASA's role in measuring and exploring solutions to the problem of global warming.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/12
Format: MP4
Size: 24.8 MB

Overview

Duration: 00:05:23
Series Title: NASA Images
Sentence Summary: Overview of NASA's role in measuring and exploring solutions to the problem of global warming.
Abstract: Video discussing the work of the Ames Research Center in measuring climate change as well as research and development of strategies to combat global warming. NASA's Sustainability Base.

Video Information

Last updated: March 14, 2011
Language Note: English

Dates

Original Broadcast: June 25, 2009

Descriptors

Sustainability: Building
Genre: Demonstration
Goal: Public Relations
Global Geographic Region: USA
Sponsoring Organization: Government Organization

Responsible Entities

On-Screen Participants: Olga Dominguez, S. Pete Worden, William McDonough, Kevin Burke, June Grant, Dougal McClise, Steve Hipkinson, Steve Zometzer.
Sponsoring Institution: NASA Ames Video Production Group

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Veganism: The Moral Diet

Becoming vegan is less difficult if you approach it step by step.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/143
Format: FLV
Size: 3.7 MB

Overview

Duration: 00:01:04
Sentence Summary: Becoming vegan is less difficult if you approach it step by step.
Abstract: For many vegans, their dietary choices are morally based: because animals are sentient and feel pain, we should not make them suffer. This suffering is caused not only by eating meat, but by "harvesting" products from animals: dairy, eggs, and so on. This video describes the foods that vegans avoid—meat, eggs, dairy—and suggests removing them from your diet one by one.

Video Information

Last updated: March 16, 2011
Language Note: English

Dates

Creation: March 5, 2006

Descriptors

Sustainability: Food
Genre: Report
Goal: Advocacy
Sponsoring Organization: Individual

Responsible Entities

Sponsoring Institution: veganium.blogspot.com
Source of Video File: www.archive.org (Internet Archive)
Uploader: v@mailinator.com

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Consumerism and the Environment, Part 1

A discussion of consumerism and its impact on the environment.

Location: http://scirocco.iischool.utexas.edu/study1-sustainability/assets/50
Format: MP4
Size: 56.1 MB

Overview
Duration: 00:08:25
Series Title: 411 Show
Sentence Summary: A discussion of consumerism and its impact on the environment.
Abstract: A discussion on the issue of consumerism, how it affects our environment, and how youth can help control consumerism to minimize our impact. Includes discussion of photographer Chris Jordan. Part 1 of 3.

Video Information
Last updated: April 26, 2011

Dates
Original Broadcast: September 7, 2008

Descriptors
Sustainability: Environment, Recycling, Reducing, and Reusing
Genre: Report
Goal: Advocacy, Entertainment
Global Geographic Region: USA
Sponsoring Organization: Public Entertainment Media

Responsible Entities
Original Broadcast Context: 411 Show
Source of Video File: blip.tv

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Sustainable Polymers and Plastics with Michael Biddle

Interview with Michael Biddle of MBA Polymers.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/52
Format: MP4
Size: 53.7 MB

Overview

Duration: 00:14:20
Sentence Summary: Interview with Michael Biddle of MBA Polymers.
Abstract: Interview with Michael Biddle of MBA Polymers on recycling, his company's history, sustainability, plastic, challenges, industry trends, opportunities, and the future.

Video Information

Last updated: April 24, 2011

Dates

Creation: September 9, 2010

Descriptors

Sustainability: Sustainable Industry
Genre: Interview
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Michael Biddle
Sponsoring Institution: Sustainable Life Media
Source of Video File: blip.tv

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Sustainable Rotterdam Video Series: Daan Roosegaarde

Interview with interactive artist Daan Roosegaarde.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/19
Format: MP4
Size: 23.2 MB

Overview
Duration: 00:04:08
Sentence Summary: Interview with interactive artist Daan Roosegaarde.
Abstract: Interview with interactive artist Daan Roosegaarde. Roosegaarde talks about the relationship between sustainability and art, and the latest developments regarding the sustainable dance floor.

Video Information
Last updated: December 10, 2010

Dates
Creation: March 19, 2007

Descriptors
Sustainability: Energy, Building
Genre: Interview
Goal: Journalism
Global Geographic Region: Europe
Sponsoring Organization: Public News Media
Location Type: Urban

Responsible Entities
On-Screen Participants: Daan Roosegaarde
Sponsoring Institution: Sustainable Rotterdam
Source of Video File: blip.tv

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Ford Motor Company's Sustainability Strategy

John Viera of Ford Motor Company speaks about sustainability planning.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/53
Format: MP4
Size: 36.9 MB

Overview

**Duration:** 00:04:27

**Sentence Summary:** John Viera of Ford Motor Company speaks about sustainability planning.

**Abstract:** John Viera, leader of Ford Motor Company's sustainable business strategies, speaks with Sustainable Life Media's Mario Vellandi at Sustainable Brands 10 about Ford's sustainability plans for vehicle engineering and design. Topics include eco-boost technology, which uses fewer cylinders in the internal combustion engine to achieve similar horsepower while using less gas; alternative fuel engines that accept ethanol, propane, and natural gas; hybrid and electric drivetrains; recycled and biobased soy materials procurement; and lightweighting.

**Video Information**

**Last updated:** April 25, 2011

**Dates**

**Creation:** September 8, 2010

**Descriptors**

Sustainability: Sustainable Industry
Genre: Interview
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

**Responsible Entities**

On-Screen Participants: John Viera
On-Screen Participants: Mario Vellandi
Sponsoring Institution: Sustainable Life Media
Source of Video File: blip.tv

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Ethical Fashion Design and Sourcing

Summer Rayne Oakes of Source4Style on sustainability in the clothing and garment industry.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/54
Format: MP4
Size: 20.4 MB

Overview
- **Duration:** 00:04:18
- **Sentence Summary:** Summer Rayne Oakes of Source4Style on sustainability in the clothing and garment industry.
  - **Abstract:** Bringing ethics, values, and sustainability to fashion design is Summer Rayne Oakes's passion. She shares her journey in sustainability in the clothing and garment industry, and explains what inspired her to create Source4Style, with its mission of helping designers search, compare, and purchase more sustainable materials from a global network of suppliers.

Video Information
- **Last updated:** April 24, 2011

Dates
- **Creation:** September 15, 2010

Descriptors
- **Sustainability:** Sustainable Industry
- **Genre:** Interview
- **Goal:** Advocacy
- **Global Geographic Region:** USA
- **Sponsoring Organization:** Non-Profit Organization

Responsible Entities
- **On-Screen Participants:** Summer Rayne Oakes
- **Sponsoring Institution:** Sustainable Life Media
- **Source of Video File:** blip.tv

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Eco Hair Salon

The owner of an eco-friendly salon discusses the benefits of using sustainable hair products.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/33
Format: FLV
Size: 11.5 MB

Overview

Duration: 00:02:59
Sentence Summary: The owner of an eco-friendly salon discusses the benefits of using sustainable hair products.
Abstract: Jennifer Davies, salon owner, discusses the eco-friendly products she uses at her salon, such as ammonia-free hair coloring. Jennifer thought she would have to give up her career when she discovered her allergic reaction to ammonia. Jennifer then discovered ammonia-free coloring products and now uses only eco-friendly products in her salon.

Video Information

Last updated: April 26, 2011
Language Note: English

Descriptors

Sustainability: Sustainable Industry
Genre: Interview
Goal: Advocacy, Public Relations
Global Geographic Region: USA

Responsible Entities

On-Screen Participants: Garnet
On-Screen Participants: Jennifer Davies

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Slow Food vs. Fast Food

This video introduces ethical concerns associated with "fast" food. Fast food is cheap and quick, but it relies on energy-intensive manufacturing and transportation.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/140
Format: FLV
Size: 6.3 MB

Overview

Duration: 00:01:30
Sentence Summary: This video introduces ethical concerns associated with "fast" food. Fast food is cheap and quick, but it relies on energy-intensive manufacturing and transportation.
Abstract: This video discusses global responses to our current system of food production, which emphasizes manufacturing-intensive prepared foods and long-range transport of foodstuffs, instead of focusing on local, seasonal items. The video addresses the political issues associated with food imports and exports, and ponders the paradox that the local food movement, a generally anti-global philosophy, has become a global initiative.

Video Information

Last updated: April 25, 2011
Language Note: English

Descriptors

Sustainability: Food
Genre: Report
Goal: Journalism
Sponsoring Organization: Non-Profit Organization

Responsible Entities

Sponsoring Institution: Carnegie council
Source of Video File: TV UN
Producer: Carnegie Council - Global Ethics Network

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Local Food - By and For the People

Krishna Singh Khalsa discusses alternate economic models that encourage sustainability.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/134
Format: FLV
Size: 111 MB

Overview

Duration: 00:27:50
Sentence Summary: Krishna Singh Khalsa discusses alternate economic models that encourage sustainability.
Abstract: Krishna Singh Khalsa of Eugene, Oregon explores models of local, cooperative, entrepreneurial organizations where people provide the labor, share and hire resources, caretake the land, support farmers and food producers, distribute food, and build social bonds.

Video Information

Last updated: April 26, 2011

Descriptors

Sustainability: Sustainable Industry, Agriculture
Genre: Report, Tour
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Political Organization
Location Type: Rural

Responsible Entities

Sponsoring Institution: Peak Moment TV
Source of Video File: blip.tv

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A Young Couple Find Freedom in Simple Living

"Rather than follow the customary American dream, Tammy and Logan sold their car and moved to a small apartment in a bikeable/walkable neighborhood in Sacramento, California."

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/135
Format: FLV
Size: 110.1 MB

Overview

Sentence Summary: "Rather than follow the customary American dream, Tammy and Logan sold their car and moved to a small apartment in a bikeable/walkable neighborhood in Sacramento, California."

Video Information
Last updated: April 24, 2011

Descriptors
Sustainability: Energy, Sustainable Industry, Recycling, Reducing, and Reusing
Genre: Interview, Report
Goal: Advocacy
Global Geographic Region: USA

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Permaculture 101

Permaculture expert Penny Livingston-Stark explains agriculture practices that work with the earth.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/136
Format: MP4
Size: 15.8 MB

Overview
Duration: 00:03:17
Sentence Summary: Permaculture expert Penny Livingston-Stark explains agriculture practices that work with the earth.
Abstract: Permaculture expert Penny Livingston-Stark shows how natural systems can teach us how to work with the earth, rather than against it, to create sustainable agriculture and other food practices.

Video Information
Last updated: March 14, 2011

Descriptors
Sustainability: Agriculture
Genre: Report
Goal: Advocacy, Journalism
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Penny Livingston-Stark
Sponsoring Institution: Global Oneness Project
Source of Video File: blip.tv

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Sustainable South

Sustainable South is a community class about the citizen's role in sustainable change.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/72
Format: MP4
Size: 18.5 MB

Overview

Duration: 00:04:51
Sentence Summary: Sustainable South is a community class about the citizen's role in sustainable change.
Abstract: In a community class called Sustainable South, Matthew presents a video about the Cuban oil crisis, and talks about his view that citizens must participate in sustainable change. Matthew and his wife Emily will start by investigating a community film series and permaculture workshops.

Video Information

Last updated: April 24, 2011

Descriptors

Sustainability: Environment, Backyard gardening, Recycling, Reducing, and Reusing, Natural Resources
Genre: Report
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Individual

Responsible Entities

On-Screen Participants: Matthew
Sponsoring Institution: Sustainable South
Source of Video File: archive.org

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Alternative Fuel

The comeback of alternative fuel.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/73
Format: MP4
Size: 11.4 MB

Overview

Duration: 00:02:28
Sentence Summary: The comeback of alternative fuel.
Abstract: With the price of fuel on the rise again, alternative energy has returned to the table of options.

Video Information
Last updated: April 27, 2011

Descriptors
Sustainability: Energy
Genre: Report
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Public News Media

Responsible Entities
Sponsoring Institution: EconomyInCrisis.org
Source of Video File: archive.org

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Wind: An Energy Alternative

Discussion of the history and use of wind power.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/74
Format: MP4
Size: 51.1 MB

Overview

Duration: 00:12:16
Sentence Summary: Discussion of the history and use of wind power.
Abstract: Wind power has been used for centuries by humans to move boats, pump water and grind grain. There are varying views on efficiency, problems in the urban environment, experimental systems, and windmill use across the United States.

Video Information

Last updated: January 8, 2011

Dates

Original Broadcast: January 1, 1980

Descriptors

Sustainability: Energy
Genre: Report
Goal: Commentary
Global Geographic Region: USA
Sponsoring Organization: Government Organization

Responsible Entities

Sponsoring Institution: Solar Energy Research Institute
Source of Video File: archive.org

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Alternative Forms of Energy

A hand-processed and hand-painted film about biodiesel manufacture.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/76
Format: MP4
Size: 18.3 MB

Overview

Duration: 00:04:29
Sentence Summary: A hand-processed and hand-painted film about biodiesel manufacture.
Abstract: A hand-processed and hand-painted Super 8 film exploring the parallels between the grassroots manufacture of biodiesel and the creation of a hand-made film.

Video Information

Last updated: January 24, 2011

Descriptors

Sustainability: Energy
Genre: Home movie/souvenir
Goal: Commentary, Entertainment
Global Geographic Region: USA
Sponsoring Organization: Individual

Responsible Entities

Source of Video File: archive.org
Uploader: Nanoramas

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Barton Seaver: Sustainable seafood? Let's get smart FEATURED

Chef Barton Seaver discusses environmental problems with consuming seafood, and offers sustainable suggestions.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/43
Format: MP4
Size: 38 MB

Overview

Duration: 00:09:26
Sentence Summary: Chef Barton Seaver discusses environmental problems with consuming seafood, and offers sustainable suggestions.
Abstract: Barton Seaver is an advocate of sustainable seafood and a chef in Washington DC. He discusses environmental problems with consuming seafood, and offers sustainable suggestions. Discusses the frequency of protein consumption, quality and source of protein, and sustainable strategies.

Video Information

Last updated: April 26, 2011
Language Note: English

Dates

Original Broadcast: October 1, 2010
Creation: April 1, 2010

Descriptors

Sustainability: Food
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Chef Barton Seaver
On-Screen Participants: Mission Blue Voyage
Sponsoring Institution: TED, Blackberry
Original Broadcast Context: TED talk
Source of Video File: TED
Uploader: TED
Producer: TED
Director: TED

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Alex Steffen Sees a Sustainable Future

Alex Steffen argues that reducing humanity’s ecological footprint is incredibly vital now.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/77
Format: MP4
Size: 85.3 MB

Overview

Duration: 00:17:31
Sentence Summary: Alex Steffen argues that reducing humanity’s ecological footprint is incredibly vital now.
Abstract: Worldchanging.com founder Alex Steffen argues that reducing humanity’s ecological footprint is incredibly vital now, as the western consumer lifestyle spreads to developing countries.

Video Information

Last updated: April 27, 2011

Dates

Creation: July 1, 2005

Descriptors

Sustainability: Environment, Natural Resources
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Alex Steffen
Sponsoring Institution: TED
Source of Video File: TED.com

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Amy Smith Shares a Simple, Lifesaving Design

Amy Smith details a tool to prevent indoor cooking fires.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/78
Format: MP4
Size: 93.7 MB

Overview

Duration: 00:15:03
Sentence Summary: Amy Smith details a tool to prevent indoor cooking fires.
Abstract: Fumes from indoor cooking fires kill more than 2 million children a year in the developing world. MIT engineer Amy Smith details a solution: a tool for turning farm waste into clean-burning charcoal.

Video Information

Last updated: April 27, 2011

Dates

Creation: February 1, 2006

Descriptors

Sustainability: Energy, Environment, Recycling, Reducing, and Reusing, Natural Resources
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Amy Smith
Sponsoring Institution: TED
Source of Video File: TED.com

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Anupam Mishra: The Ancient Technology of Water Harvesting

Ancient water harvesting technology is still in use today.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/79
Format: MP4
Size: 58.8 MB

Overview

Duration: 00:17:15
Sentence Summary: Ancient water harvesting technology is still in use today.
Abstract: Anupam Mishra talks about the feats of engineering built centuries ago by the people of India's Golden Desert to harvest water. These structures are still used today, and are sometimes considered superior to modern water megaprojects.

Video Information

Last updated: January 25, 2011

Dates

Creation: November 1, 2009

Descriptors

Sustainability: Natural Resources
Genre: Lecture
Goal: Advocacy
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Anupam Mishra
Sponsoring Institution: TED
Source of Video File: TED.com

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Dan Barber's Foie Gras Parable

Chef Dan Barber tells the story of a small farm in Spain that has found a humane way to produce foie gras.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/23
Format: MP4
Size: 68 MB

Overview

**Duration:** 00:20:19

**Sentence Summary:** Chef Dan Barber tells the story of a small farm in Spain that has found a humane way to produce foie gras.

**Abstract:** At the Taste3 conference, chef Dan Barber tells the story of a small farm in Spain that has found a humane way to produce foie gras. Raising his geese in a natural environment, farmer Eduardo Sousa embodies the kind of food production Barber believes in.

Video Information

**Last updated:** January 25, 2011

Dates

**Creation:** July 1, 2008

Descriptors

Sustainability: Food, Agriculture
Genre: Lecture
Goal: Commentary
Global Geographic Region: Europe, USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

**On-Screen Participants:** Dan Barber
**Sponsoring Institution:** TED
**Source of Video File:** TED.com

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Dean Kamen on Inventing and Giving

Dean Kamen speaks about his inventions and ideas.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/81
Format: MP4
Size: 68.4 MB

Overview

Duration: 00:20:11
Sentence Summary: Dean Kamen speaks about his inventions and ideas.
Abstract: Inventor Dean Kamen lays out his argument for the Segway and offers a peek into his next big ideas: portable energy and water purification for developing countries.

Video Information

Last updated: January 25, 2011

Dates

Creation: February 1, 2002

Descriptors

Sustainability: Energy, Urban Planning, Natural Resources
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Dean Kamen
Sponsoring Institution: TED
Source of Video File: TED.com

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John Doerr sees salvation and profit in greentech

John Doerr delivers emotional speech about the necessity for global investment in green technology.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/47
Format: MP4
Size: 66.7 MB

Overview
Sentence Summary: John Doerr delivers emotional speech about the necessity for global investment in green technology.
Abstract: John Doerr delivers emotional speech about the necessity for global investment in green technology. Discusses innovations of large corporations such as Walmart have undertaken, as well as other scientific innovations in Brazil with ethanol policy and in Californian energy legislation, and how these changes are still insufficient. Proposes that global investment in green technology could be the economic growth area of the 21st century but argues that it could also be our salvation.

Video Information
Last updated: March 27, 2011

Responsible Entities
On-Screen Participants: John Doerr

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The Political Chemistry of Oil

Lisa Margonelli's plan to reduce oil consumption revolves around confronting consumers with its real cost.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/87
Format: MP4
Size: 65.5 MB

Overview

Duration: 00:17:34
Sentence Summary: Lisa Margonelli's plan to reduce oil consumption revolves around confronting consumers with its real cost.
Abstract: In the aftermath of the Gulf oil spill, Lisa Margonelli says drilling moratoriums and executive ousters make for good theater, but distract from the issue at its heart: our unrestrained oil consumption. She shares her plan to wean America off of oil by confronting consumers with its real cost.

Video Information
Last updated: April 27, 2011

Dates
Creation: June 1, 2010

Descriptors
Sustainability: Energy, Environment, Natural Resources
Genre: Lecture
Goal: Advocacy, Commentary
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Lisa Margonelli
Sponsoring Institution: TED
Source of Video File: TED.com

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Magnus Larsson: Turning Dunes into Architecture

Magnus Larsson details a plan to build in the Sahara using sand itself.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/88
Format: MP4
Size: 69.2 MB

Overview
Duration: 00:11:44
Sentence Summary: Magnus Larsson details a plan to build in the Sahara using sand itself.
Abstract: Architecture student Magnus Larsson details his plan to build in the Sahara desert using bacteria and a surprising construction material: the sand itself.

Video Information
Last updated: April 27, 2011

Dates
Creation: July 1, 2009

Descriptors
Sustainability: Building, Environment
Genre: Lecture
Goal: Advocacy, Instruction
Global Geographic Region: Africa
Sponsoring Organization: Non-Profit Organization
Location Type: Rural

Responsible Entities
On-Screen Participants: Magnus Larsson
Sponsoring Institution: TED
Source of Video File: TED.com

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What's Wrong with What We Eat

Mark Bittman explains the problems he sees with contemporary food consumption habits.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/89
Format: MP4
Size: 69.5 MB

Overview

Duration: 00:20:04
Sentence Summary: Mark Bittman explains the problems he sees with contemporary food consumption habits.
Abstract: New York Times food writer Mark Bittman explains the problems he sees with contemporary food consumption habits (too much meat, too few plants; too much fast food, too little home cooking), and why it's putting the entire planet at risk.

Video Information

Last updated: April 24, 2011

Dates

Creation: December 1, 2007

Descriptors

Sustainability: Food
Genre: Lecture
Goal: Advocacy, Commentary
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Mark Bittman
Sponsoring Institution: TED
Source of Video File: TED.com

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Ray Anderson on the Business Logic of Sustainability

Ray Anderson shares his vision for sustainable commerce.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/90
Format: MP4
Size: 53.9 MB

Overview
Duration: 00:15:52
Sentence Summary: Ray Anderson shares his vision for sustainable commerce.
Abstract: At his carpet company, Ray Anderson has increased sales and doubled profits while challenging the traditional "take / make / waste" industrial system. Here he shares his vision for sustainable commerce.

Video Information
Last updated: April 27, 2011

Dates
Creation: February 1, 2009

Descriptors
Sustainability: Sustainable Industry
Genre: Lecture
Goal: Advocacy, Commentary
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Ray Anderson
Sponsoring Institution: TED
Source of Video File: TED.com

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Stewart Brand Proclaims Four Environmental 'Heresies'

Stewart Brand rethinks his positions on current environmental issues.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/92
Format: MP4
Size: 50.9 MB

Overview
Duration: 00:16:41
Sentence Summary: Stewart Brand rethinks his positions on current environmental issues.
Abstract: Stewart Brand, a prominent figure in the environmental movement in the 1960s and '70s, has been rethinking his positions on cities, nuclear power, genetic modification and geo-engineering. This talk at the US State Department is a foretaste of his major new book.

Video Information
Last updated: January 25, 2011

Dates
Creation: June 1, 2009

Descriptors
Sustainability: Energy, Environment, Urban Planning
Genre: Lecture
Goal: Commentary
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Stewart Brand
Sponsoring Institution: TED
Source of Video File: TED.com

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Tim Jackson's economic reality check

Tim Jackson studies the links between lifestyle, societal values and the environment to question the primacy of economic growth.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/45
Format: MP4
Size: 98.5 MB

Overview

Duration: 00:00:20
Sentence Summary: Tim Jackson studies the links between lifestyle, societal values and the environment to question the primacy of economic growth.
Abstract: Tim Jackson examines the difficulties involved with the transition of modern/industrial values and practices toward a more sustainable economy. Observes the "tension between self-regarding behavior and other-regarding behavior" and "tension between novelty-seeking behavior and tradition conserving behavior."

Video Information

Last updated: April 27, 2011

Dates

Original Broadcast: October 1, 2010
Creation: July 1, 2010

Descriptors

Sustainability: Overview
Genre: Lecture
Goal: Commentary
Sponsoring Organization: Non-Profit Organization
Location Type: Urban

Responsible Entities

On-Screen Participants: Tim Jackson
Sponsoring Institution: TED
Source of Video File: TED.com

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William McDonough on Cradle to Cradle Design

William McDonough challenges designers of buildings and products to think about sustainability.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/93
Format: MP4
Size: 105.8 MB

Overview
Duration: 00:20:03
Sentence Summary: William McDonough challenges designers of buildings and products to think about sustainability.
Abstract: Green-minded architect and designer William McDonough asks what our buildings and products would look like if designers took into account "all children, all species, for all time."

Video Information
Last updated: March 28, 2011

Dates
Creation: February 1, 2005

Descriptors
Sustainability: Building, Sustainable Industry
Genre: Lecture
Goal: Advocacy
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: William McDonough
Sponsoring Institution: TED
Source of Video File: TED.com

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Al Gore warns on latest climate trends FEATURED

At TED2009, Al Gore presents updated slides addressing climate change.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/71
Format: MP4
Size: 25.4 MB

Overview

Duration: 00:00:07
Sentence Summary: At TED2009, Al Gore presents updated slides addressing climate change.
Abstract: At TED2009, Al Gore presents updated slides addressing the worsening of climate change and to present a critique of what the industry promotes as "clean coal." Examples of ad campaigns to counter political opposition are previewed in addition to appeals for cooperation for sustainable alternatives to a carbon-based economy.

Video Information

Last updated: April 25, 2011

Dates

Creation: January 2, 2009

Descriptors

Sustainability: Energy, Environment
Genre: Lecture
Goal: Advocacy
Sponsoring Organization: Public Entertainment Media

Responsible Entities

On-Screen Participants: Al Gore
Sponsoring Institution: TED
Source of Video File: TED.com

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Amory Lovins on Winning the Oil Endgame

Amory Lovins lays out his plan to wean the U.S. off oil.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/101
Format: MP4
Size: 102.1 MB

Overview

Duration: 00:19:42
Sentence Summary: Amory Lovins lays out his plan to wean the U.S. off oil.
Abstract: Amory Lovins lays out his plan to wean the U.S. from oil dependency, and revitalize the economy.

Video Information

Last updated: January 25, 2011

Dates

Creation: February 1, 2005

Descriptors

Sustainability: Environment, Natural Resources
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Amory Lovins
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Three Short Architecture Tales

Architect Bjarke Ingels tells stories of his sustainable designs.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/102
Format: MP4
Size: 61.8 MB

Overview

Duration: 00:18:14
Sentence Summary: Architect Bjarke Ingels tells stories of his sustainable designs.
Abstract: Danish architect Bjarke Ingels rockets through photo/video-mingled stories of his sustainable designs. His buildings not only look like nature, but they also act like nature: blocking the wind, collecting solar energy, and creating views of nature.

Video Information

Last updated: January 25, 2011

Dates

Creation: July 1, 2009

Descriptors

Sustainability: Energy, Environment, Urban Planning, Natural Resources
Genre: Lecture
Goal: Advocacy
Global Geographic Region: Europe
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Bjarke Ingels
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Captain Charles Moore on the Seas of Plastic

Captain Charles Moore speaks about plastic debris in our seas.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/103
Format: MP4
Size: 24.5 MB

Overview

Duration: 00:07:23
Sentence Summary: Captain Charles Moore speaks about plastic debris in our seas.
Abstract: Captain Charles Moore of the Algalita Marine Research Foundation first discovered the Great Pacific Garbage Patch, an endless floating waste of plastic trash. Now he speaks to promote awareness of the growing problem of plastic debris in our seas.

Video Information

Last updated: April 18, 2011

Dates

Creation: February 1, 2009

Descriptors

Sustainability: Environment
Genre: Lecture
Goal: Advocacy, Commentary
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Charles Moore
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Unseen Culprits and Victims of the Oil Spill

Carl Safina examines the Gulf Oil Spill.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/104
Format: MP4
Size: 72.8 MB

Overview

Duration: 00:19:56
Sentence Summary: Carl Safina examines the Gulf Oil Spill.
Abstract: Carl Safina examines the Gulf Oil Spill, arguing that the consequences will stretch far beyond the Gulf. He contends that many so-called solutions are making the situation worse.

Video Information

Last updated: January 25, 2011

Dates

Creation: June 1, 2010

Descriptors

Sustainability: Environment
Genre: Lecture
Goal: Commentary
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Carl Safina
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Protecting the Future of Food, One Seed at a Time

A global seed bank stores a diverse group of food-crop.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/26
Format: MP4
Size: 58.5 MB

Overview

Duration: 00:17:06
Sentence Summary: A global seed bank stores a diverse group of food-crop.
Abstract: The varieties of wheat, corn and rice we grow today may not thrive in a future threatened by climate change. Cary Fowler takes us inside a vast global seed bank, buried within a frozen mountain in Norway, that stores a diverse group of food-crop for whatever tomorrow may bring.

Video Information

Last updated: January 25, 2011

Dates

Creation: July 1, 2009

Descriptors

Sustainability: Environment, Food, Agriculture
Genre: Lecture
Global Geographic Region: Europe, USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Cary Fowler
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Are Mushrooms the New Plastic?

Eben Bayer reveals his recipe for a fungus-based packaging material.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/105
Format: MP4
Size: 37 MB

Overview

Duration: 00:09:05
Sentence Summary: Eben Bayer reveals his recipe for a fungus-based packaging material.
Abstract: Product designer Eben Bayer reveals his recipe for a new, fungus-based packaging material that protects fragile stuff like furniture, plasma screens, and the environment.

Video Information

Last updated: April 18, 2011

Dates

Creation: July 1, 2010

Descriptors

Sustainability: Environment, Sustainable Industry
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Eben Bayer
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Jane Poynter: Life in Biosphere 2

Recounting her experience of living two years and 20 minutes in Biosphere 2 Jane Poynter describes the lessons she learned about an eco-system which she believes could transform our relationship with the Earth from being biocidal to biophilic.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/99
Format: MP4
Size: 48.4 MB

Overview

Duration: 00:00:15
Sentence Summary: Recounting her experience of living two years and 20 minutes in Biosphere 2 Jane Poynter describes the lessons she learned about an eco-system which she believes could transform our relationship with the Earth from being biocidal to biophilic.
Abstract: Jane Poynter recounts her experience of living two years and 20 minutes in Biosphere 2 and the lessons gained about an eco-system which could transform our relationship with the Earth from biocidal to biophilic. She explains the interconnectedness of the eco-systems and how everything that is waste should be recycled to keep the system in balance. She explains how desert wasteland can be transformed through allowing for the decomposition of what was previously considered waste.

Video Information

Last updated: April 18, 2011

Dates

Original Broadcast: January 3, 2009

Descriptors

Sustainability: Recycling, Reducing, and Reusing, Natural Resources
Genre: Lecture
Goal: Advocacy
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Jane Poynter
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Jill Sobule Sings to Al Gore

A happy song about global warming.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/24
Format: MP4
Size: 27.4 MB

Overview
  Duration: 00:02:40
  Sentence Summary: A happy song about global warming.
  Abstract: At a TED conference, Jill Sobule sings a happy song about global warming dedicated to Al Gore.

Video Information
  Last updated: April 22, 2011

Dates
  Creation: January 1, 2006

Descriptors
  Sustainability: Environment
  Genre: Lecture
  Goal: Advocacy, Entertainment
  Global Geographic Region: USA
  Sponsoring Organization: Non-Profit Organization

Responsible Entities
  On-Screen Participants: Jill Sobule
  Sponsoring Institution: TED
  Source of Video File: TED.com

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Kamal Meattle on How to Grow Fresh Air

Three common houseplants can be used to produce cleaner indoor air.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/108
Format: MP4
Size: 13.6 MB

Overview

Duration: 00:04:07
Sentence Summary: Three common houseplants can be used to produce cleaner indoor air.
Abstract: Researcher Kamal Meattle shows how an arrangement of three common houseplants, used in specific spots in a home or office building, can result in measurably cleaner indoor air.

Video Information

Last updated: January 25, 2011

Dates

Creation: February 1, 2009

Descriptors

Sustainability: Environment
Genre: Lecture
Goal: Instruction
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Kamal Meattle
Sponsoring Institution: TED
Source of Video File: TED.com

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Marjora Carter: Greening the ghetto FEATURED

Majora Carter addresses the urban policy roots of social and environmental injustices and efforts to reverse the damage and revitalize communities.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/80
Format: MP4
Size: 112.2 MB

Overview

Duration: 00:00:18
Sentence Summary: Majora Carter addresses the urban policy roots of social and environmental injustices and efforts to reverse the damage and revitalize communities.
Abstract: MacArthur-winning activist Majora Carter details in an emotionally charged talk her fight for environmental justice and describes the negative and human impact of urban policies upon socioeconomically challenged minority neighborhoods. Through addressing the urban policy roots of social and environmental injustices she also describes efforts to reverse this damage and revitalize communities.

Video Information

Last updated: January 25, 2011

Dates

Creation: February 1, 2006

Descriptors

Sustainability: Urban Planning
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization
Location Type: Urban

Responsible Entities

On-Screen Participants: Marjora Carter
Sponsoring Institution: TED
Source of Video File: TED.com

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Mitchell Joachim: Don't Build Your Home, Grow It

Mitchell Joachim presents his vision for sustainable, organic architecture.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/109
Format: MP4
Size: 11.9 MB

Overview
Duration: 00:02:57
Sentence Summary: Mitchell Joachim presents his vision for sustainable, organic architecture.

Video Information
Last updated: February 27, 2011

Dates
Creation: February 1, 2010

Descriptors
Sustainability: Environment, Sustainable Industry, Urban Planning
Genre: Lecture
Goal: Advocacy, Instruction
Sponsoring Organization: Non-Profit Organization
Location Type: Urban

Responsible Entities
On-Screen Participants: Mitchell Joachim
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Nalini Nadkarni on Conserving the Canopy

Nalini Nadkarni explores rainforest canopies and shares her findings through dance and art.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/110
Format: MP4
Size: 56.4 MB

Overview
Duration: 00:16:27
Sentence Summary: Nalini Nadkarni explores rainforest canopies and shares her findings through dance and art.
Abstract: A unique ecosystem of plants, birds and monkeys thrives in the treetops of the rainforest. Nalini Nadkarni explores these canopy worlds and shares her findings with the world below, through dance, art, and community partnerships.

Video Information
Last updated: January 25, 2011

Dates
Creation: February 1, 2009

Descriptors
Sustainability: Environment
Genre: Lecture
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Nalini Nadkarni
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Saul Griffith's Kites Tap Wind Energy

Saul Griffith reveals new giant kite turbines that create renewable energy.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/111
Format: MP4
Size: 19.7 MB

Overview

Duration: 00:05:22
Sentence Summary: Saul Griffith reveals new giant kite turbines that create renewable energy.
Abstract: In this brief talk, Saul Griffith unveils the invention his new company Makani Power has been working on: giant kite turbines that create clean, renewable energy.

Video Information

Last updated: January 25, 2011

Dates

Creation: February 1, 2009

Descriptors

Sustainability: Energy
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Saul Griffith
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Steven Cowley: Fusion Is Energy's Future

Steven Cowley speaks about nuclear fusion as a sustainable solution to the fuel crisis.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/112
Format: MP4
Size: 62.7 MB

Overview

Duration: 00:09:55

Sentence Summary: Steven Cowley speaks about nuclear fusion as a sustainable solution to the fuel crisis.

Abstract: Physicist Steven Cowley is certain that nuclear fusion is the only truly sustainable solution to the fuel shortage. He explains why fusion will work and details the projects that he and many others have devoted their lives to, working against the clock to create a new source of energy.

Video Information

Last updated: January 25, 2011

Dates

Creation: July 1, 2009

Descriptors

Sustainability: Energy
Genre: Lecture
Goal: Advocacy, Commentary
Sponsoring Organization: Non-Profit Organization

Responsible Entities

On-Screen Participants: Steven Cowley
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Toxic Waste from A to Z

1981 video/computer graphic presentation of the names of toxic waste in alphabetical order as part of an educational project.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/129
Format: FLV
Size: 39.7 MB

Overview

Duration: 00:02:56
Alternative Title: (coming after you and me)
Series Title: Earth Day 2010 (Wastebed 13)
Sentence Summary: 1981 video/computer graphic presentation of the names of toxic waste in alphabetical order as part of an educational project.
Abstract: 1981 Video/computer graphic presentation of names of toxic waste in alphabetical order, as part of an educational project. Video is accompanied by children shouting "Toxic Waste from A to Z, coming after you and me" with a soundtrack of computer synthesized music.

Video Information

Last updated: April 21, 2011
Language Note: English

Dates

Creation: July 1, 1981

Descriptors

Sustainability: Environment
Genre: Performance
Goal: Instruction
Global Geographic Region: USA
Sponsoring Organization: Individual

Responsible Entities

Sponsoring Institution: NYU Alternate Media Center ITP
Crew: Steve Grivas - sound
Director: John Fekner

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How Big Brands Can Help Save Biodiversity

World Wildlife Fund's Jason Clay explains how to get big brand rivals to agree on green practices first.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/17
Format: MP4
Size: 95.8 MB

Overview
Duration: 00:19:30
Sentence Summary: World Wildlife Fund's Jason Clay explains how to get big brand rivals to agree on green practices first.
Abstract: Convince just 100 key companies to go sustainable, and World Wildlife Fund's Jason Clay says global markets will shift to protect the planet our consumption has already outgrown. At a TED conference, he explains how his roundtables are getting big brand rivals to agree on green practices first, before their products duke it out on store shelves.

Video Information
Last updated: April 27, 2011

Dates
Creation: July 1, 2010

Descriptors
Sustainability: Sustainable Industry
Genre: Lecture
Goal: Advocacy
Global Geographic Region: USA
Sponsoring Organization: Non-Profit Organization

Responsible Entities
On-Screen Participants: Jason Clay
Sponsoring Institution: TED.com
Source of Video File: TED.com

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Designing a Rain Garden

Scott LaFleur describes how a rain garden, where runoff collects, can purify the water leaving your garden, reducing the effect of your activities on the wider environment.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/142
Format: FLV
Size: 18.5 MB

Overview
- **Duration:** 00:02:51
- **Sentence Summary:** Scott LaFleur describes how a rain garden, where runoff collects, can purify the water leaving your garden, reducing the effect of your activities on the wider environment.
- **Abstract:** Concerned about the effect runoff may be having on your groundwater? Dave Epstein of Growing Wisdom talks with Scott LaFleur, horticultural director of Garden in the Woods and the New England Wildflower Society, about how to create a "rain garden," or runoff collection pool, that can help purify water as it leaves your property.

Video Information
- **Last updated:** April 18, 2011
- **Language Note:** English

Dates
- **Creation:** June 26, 2008

Descriptors
- **Sustainability:** Environment, Backyard gardening
- **Genre:** Interview
- **Goal:** Instruction
- **Global Geographic Region:** USA
- **Sponsoring Organization:** Non-Profit Organization

Responsible Entities
- **On-Screen Participants:** Dave Epstein
- **On-Screen Participants:** Scott LaFleur
- **Sponsoring Institution:** Growing Wisdom
- **Source of Video File:** blip.tv

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Five Seasons Brewing

Crawford Moran talks about his Five Seasons Brewing.

Location: http://scirocco.ischool.utexas.edu/study1-sustainability/assets/132
Format: MP4
Size: 95.2 MB

Overview

Duration: 00:07:04
Sentence Summary: Crawford Moran talks about his Five Seasons Brewing.
Abstract: Crawford Moran is brewmaster at Five Seasons Brewing. Moran is a Southerner with a passion for bringing seasonality and sustainability to the micro-brewing industry. Moran talks about what makes Five Seasons so unique, including its symbiotic relationship with local farmers, its constantly changing menus, and the rotating styles of beers.

Video Information

Last updated: February 7, 2011

Dates

Creation: September 23, 2010

Descriptors

Sustainability: Food, Sustainable Industry
Genre: Interview, Tour
Goal: Journalism
Global Geographic Region: USA
Sponsoring Organization: Public Entertainment Media

Responsible Entities

On-Screen Participants: Crawford Moran
Sponsoring Institution: The Hungry Southerner
Source of Video File: thehungrysoutherner.com

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